

How to Trade the Unique Opportunities of 2010

A private class with Dr. Alexander Elder

Author, *Trading for a Living*
Come into My Trading Room
Entries & Exits
Sell & Sell Short

The Williams Club, New York City
Sunday, April 11 2010, 10 am – 5 pm

20% discount on all purchases for class participants

Dear Trader,

Many of us buy stocks after they zoom up and sell after they collapse – at the worst possible time. Some buy ‘black box’ software – but one cannot buy success. You can become a successful trader only through your own work, and this class will show you how to trade for a living. Dr Elder will teach you to recognize trends and turns, organize your homework, and structure your decision-making process. He will mark the areas that offer the best opportunities as well as the danger areas for you.

Come invest a day in your education, learning from one of the world’s top experts on trading. Dr Elder will share with you his latest discoveries, teaching you to create a winning trading plan. He will review current markets and help you develop specific plans for the days and weeks ahead. You have a rare opportunity to get answers to your important trading questions.

The current market is placing **special demands** on traders:

- You must learn to place protective stops on all positions
- You need to become comfortable with shorting stocks
- You need to explore other markets, such as ETFs, futures and currencies for diversification

This market is also creating **great opportunities**:

- The decline of the century has created buying opportunities of a lifetime
- Here you can learn how to recognize these opportunities
- You will see how to reboot your trading and get on the winning track

The market is not a one-way street – it goes up and down. Professional traders know when to sell and they are also comfortable shorting, making money both on rallies and declines.

Which of the thousands of stocks, futures, or currencies will you buy or sell short? How will you find the best price levels for entering trades? Where will you set your profit targets and protective stops? When will be the best times for exiting trades?

Most traders face these and other decisions alone, and repeat the same mistakes. Here you have a unique opportunity to improve your trading performance. Learn what steps you must take to lift yourself above the crowd of competitors. Join a day-long intensive class with Dr Alexander Elder, author of the world’s most popular books for traders – *Come into My Trading Room*, *Trading for a Living*, *Entries & Exits*, and *Sell and Sell Short*. Come to learn from a professional trader who can show you how to trade for a living.

You are welcome to ask about **specific stocks, futures, and currencies** you want him to analyze – and learn to apply his **methods** to your specific markets. The class will be held on a Sunday, using live data to create a trading plan for the week ahead. Imagine how useful it will be to see a professional trader plan his trades in front of you. You will find answers to your important questions.

Psychology is an essential aspect of trading success. You must develop trading discipline, and the best way to do it is by keeping good records. Dr Elder will show you his record-keeping template. **Risk management** is a skill that separates winners from losers. Professionals who control risks take money away from amateurs. You will learn the rules for risk control, enabling you to manage your own account like a pro.

Our class will be held in a comfortable private club, where you will meet other serious traders and talk with them during coffee breaks and at lunch. Most traders feel very isolated, but traders who meet at our conferences tend to stay in touch after the class.

Please email us at info@elder.com or call 1.800.458.0939 with any questions and to register.

PRACTICAL DETAILS



WHO – Dr. Alexander Elder, a professional trader and author of the world's most popular books on trading

WHEN – from 10am to 5pm on Sunday, April 11, 2010

FEE – covers class, handouts, lunch, and coffee breaks. \$399 before March 31, \$449 thereafter.

DISCOUNTS – \$40 off for Traders' Camp graduates and traders who attended our previous conferences. \$40 off per person when two or more traders register together. These discounts can be combined. Once you register for this class, you will become eligible for a **20% discount** on any purchases of books, videos, or software from elder.com. This discount will begin once you register and continue for one month after the class.

WHERE – The Williams Club – on 39th Street between Madison and Park Avenues in Manhattan

HANDOUTS – Multiple files, incl. a template of record-keeping files and a decision-making tree.

REFUNDS – your registration is refundable – 95% until April 8, three days prior to the conference.

To ask any questions and to register, please call us in New York at **718.507.1033** or 800.458.0939 or email at info@elder.com. We look forward to seeing you in class and helping you become a more confident, disciplined, and profitable trader.